

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57064

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

5209	AGENCY (OR SERVICE) ACTING AS AGENT FOR	93152	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	TARGET ENTERPRISES LTD.		CLUB FOR GROWTH	
AND	15260 Ventura Blvd Ste 1240		2001 L St NW Ste 600	
ADDRESS	Sherman Oaks CA 91403-5347		Washington DC 20036-4967	
	USA		USA	
CONTACT	RANDE LEVINE		PRODUCT CLUB FOR GROWTH ACTION	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 430	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY CLUB FOR GROWTH.										
1 30 MIN SEP	01001..	2	05:58P	06:30P	30S	10/23/12-10/26/12	M-F 6PM NEWS	2	1350.00	2700.00
2 30 MIN SEP	M	1	05:58P	06:30P	30S	10/29/12-10/29/12	M-F 6PM NEWS	1	1350.00	1350.00
3 30 MIN SEP	Su Su	2	07:03P 12:57P	07:30P 07:00P	30S	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	2	6000.00	12000.00
4 30 MIN SEP	0011100	3	11:00P	11:35P	30S	10/24/12-10/26/12	11PM NEWS	3	2750.00	8250.00
5 30 MIN SEP	M	1	11:00P	11:35P	30S	10/29/12-10/29/12	11PM NEWS	1	2750.00	2750.00
6 30 MIN SEP	00111..	3	11:35P	12:37A	30S	10/24/12-10/26/12	11:35P-12:37A - LETTERMAN	3	750.00	2250.00
7 30 MIN SEP	M	1	11:35P	12:37A	30S	10/29/12-10/29/12	11:35P-12:37A - LETTERMAN	1	750.00	750.00
8 30 MIN SEP	01110..	3	12:35A	01:37A	30S	10/23/12-10/25/12	THE LATE LATE SHOW W/CRAIG	3	225.00	675.00
9 30 MIN SEP	M	1	12:35A	01:37A	30S	10/29/12-10/29/12	THE LATE LATE SHOW W/CRAIG	1	225.00	225.00
10 30 MIN SEP	Sa	1	12:05A	01:05A	30S	10/27/12-10/27/12	CSI: MIAMI	1	275.00	275.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

5209	AGENCY (OR SERVICE) ACTING AS AGENT FOR		93152	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	TARGET ENTERPRISES LTD.			CLUB FOR GROWTH		
AND	15260 Ventura Blvd Ste 1240			2001 L St NW Ste 600		
ADDRESS	Sherman Oaks CA 91403-5347			Washington DC 20036-4967		
CONTACT	USA RANDE LEVINE			USA PRODUCT CLUB FOR GROWTH ACTION		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	430	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1						

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			FROM	TO						
11 30 MIN SEP	Sa	1	01:05A	02:05A	30S	10/27/12-10/27/12	CRIMINAL MINDS	1	250.00	250.00
12 30 MIN SEP	Su	1	11:35P	12:05A	30S	10/28/12-10/28/12	#1 COCHRAN SUNDAY SPORTS	1	800.00	800.00
13 30 MIN SEP	Su	1	12:35A	01:05A	30S	10/28/12-10/28/12	THE INSIDER	1	250.00	250.00
Total Contract:								21		32525.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						27450.00	5075.00	.00	32525.00	
GRAND TOTAL									32525.00	

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